



PROMOTIONS INTERNSHIP

START DATE/COMPLETION DATE:

Part-time: April 2018

Full-time: May to Mid-September 2018

RESPONSIBILITIES:

- Help lead cheering/dancing/clapping during game to keep crowd excited and into the game (this is required; yes this job requires you to have fun!!)
- Manage scheduling of national anthem singers for game nights
- Coordinate themed game-day events including but not limited to: in-between inning promotions, stadium decoration, and music
- Assist with execution of on-field events
 - Explaining game to contestants (children and adults)
 - Making sure all game day props are working
- Assist the production crew in producing creative video's and social media content
- Assist in maintaining/updating our mascot, Hawkeye's, social media sites
- Assist in scheduling and execution of mascot/player appearances in the Fargo-MHD area
- Think of creative ways to promote our brand in the community and execute those ideas
- Putting giveaway items at the gates and keeping track of them
- Assist with coordinating sponsor events at game
- Assist in putting together gameday PA/promotion scripts
- Travel around the Fargo-Moorhead area promoting the RedHawks.
 - To be creative in informing the public about upcoming games
 - Using costumes, mascot suit and any other ways possible to gain attention to our product
- Develop an understanding of ticket selling software (Etix) and assist in taking phone ticket orders when needed.
- Prepare playground games/props for each game
- Wear costumes on themed nights
- Assist in other areas when needed

QUALIFICATIONS:

- Ability to function in fast-paced environment, handle multiple projects, meet deadlines, demonstrate excellent follow-through, and have an understanding of appropriate business etiquette.
- Ability to work in a team setting while maintaining a positive attitude.
- Must be VERY outgoing and not afraid of speaking in public.
- Must be able to work nights and weekends and able to commit to the entire RedHawks 50-home game schedule (May-late August/mid September).
- Strong verbal and written communications skills, well-organized and strong computer knowledge.

COMPENSATION:

- Monthly Salary and other incentives
- School credit (if needed)

HOW TO APPLY:

Mail or e-mail cover letter, resume and three references to:

Karl Hoium
Director of Promotions - Fargo-Moorhead RedHawks
1515 15th Ave. N.
Fargo, ND 58102
khoium@fmredhawks.com

Application Deadline: January 31, 2018 or until position is filled.