



MEDIA PRODUCTION INTERNSHIP

START DATE/COMPLETION DATE:

Part-time: April 2017

Full-time: May to September 2017

RESPONSIBILITIES:

- Create and design videos with audio for game broadcasts during all RedHawks home games,
- Edit and update video, ads, commercials and graphics for promotional use during home games, YouTube and other forms of social media
- Create, script, shoot and edit video for various promotions and projects across different media formats
- Be responsible for video/audio production equipment
- Assist with other office duties when needed
- Assist with production of on-field events through video board
- Assist with coordinating sponsor events at game
- Travel around the Fargo-Moorhead area promoting the RedHawks.
 - To be creative in informing the public about upcoming games
 - Using costumes, mascot suit and any other ways possible to gain attention to our product
 - Taking pictures/video of these events

QUALIFICATIONS:

- Ability to function in fast-paced environment, handles multiple projects, meet deadlines, demonstrate excellent follow-through, and have an understanding of appropriate business etiquette
- Must have knowledge working with Adobe Creative software and Microsoft Office, along with basic video shooting and editing experience
- Must have examples of past video production or live broadcast work
- Ability to work in a team setting while maintaining a positive attitude
- Must be willing to work extended hours. Must be able to work nights and weekends and able to commit to the entire RedHawks season (May-September)
- Strong verbal and written communications skills, well organized, strong computer knowledge and outgoing personality
- Must be a current Mass Communication, Media Production or Film major student
- Knowledge of the sport of baseball is preferred, but not required

COMPENSATION:

- Monthly Salary and other incentives
- School credit (if needed)

HOW TO APPLY:

Mail or e-mail cover letter, resume, examples of work and three references to:

Karl Hoium
Director of Promotions - Fargo-Moorhead RedHawks
1515 15th Ave. N.
Fargo, ND 58102
khoium@fmredhawks.com

Application Deadline: January 31, 2017 or until position is filled.