



MEDIA GRAPHIC DESIGN INTERNSHIP

START DATE/COMPLETION DATE:

Part-time: January to April 2018

Full-time: May to September 2018

RESPONSIBILITIES:

- Create and design on-air graphics for game broadcasts during all RedHawks home games,
- Edit and update video, ads, commercials and graphics for promotional use during home games, YouTube and other forms of social media
- Design and create graphics for various promotions and projects across different media formats (video, print and on-line)
- Assist with other office duties when needed
- Assist with production of on-field events through video board
- Assist with coordinating sponsor events at game
- Travel around the Fargo-Moorhead area promoting the RedHawks.
 - To be creative in informing the public about upcoming games
 - Using costumes, mascot suit and any other ways possible to gain attention to our product
 - Taking pictures/video of these events

QUALIFICATIONS:

- Ability to function in fast-paced environment, handles multiple projects, meet deadlines, demonstrate excellent follow-through, and have an understanding of appropriate business etiquette
- Must have knowledge working with Adobe Creative software and Microsoft Office
- Must have examples of graphic design work
- Ability to work in a team setting while maintaining a positive attitude
- Must be willing to work extended hours
- Must be able to work nights and weekends and able to commit to the entire RedHawks season (May-September)
- Strong verbal and written communications skills, well organized, strong computer knowledge and outgoing personality
- Must be a current Mass Communication, Graphic Design, Media Production or Film major student
- Knowledge of the sport of baseball is preferred, but not required

COMPENSATION:

- Monthly Salary and other incentives
- School credit (if needed)

HOW TO APPLY:

Mail or e-mail cover letter, resume, examples of work and three references to:

Chad Ekren

Director of Communications - F-M RedHawks

1515 15th Ave. N.

Fargo, ND 58102

cekren@fmredhawks.com

Application Deadline: January 31, 2018 or until positions are filled.