

# HAWKEYE'S BOOKWORMS

THE FARGO-MOORHEAD REDHAWKS READING PROGRAM

## What is Hawkeye's BookWorms?

Hawkeye's BookWorms is a four-week program designed to encourage children ages Kindergarten to 8th grade to read by rewarding them with something unique...a ticket to a baseball game. We did our best to make this program very simple to run in your classrooms and allows teachers to challenge each student no matter their reading level. This is a **FREE** program that only requires teachers to implement the program and take 3 minutes out of each day to check on their progress. This program can be used by the entire school or by only one classroom if not all teachers want to participate.

## How does the program work?

The BookWorm program is designed to benefit children of all ages and reading abilities. The goals are set up like a baseball diamond. Each student starts at home and at the end of the first week, if they meet their reading goal, they reach first base and receive a prize. This continues for four weeks. At the end of the fourth week they will reach home plate and have "Hit a Home Run" reading! By hitting a home run, they have completed the program and won a ticket to a BookWorm Night at a RedHawks regular season game during the 2010 season.



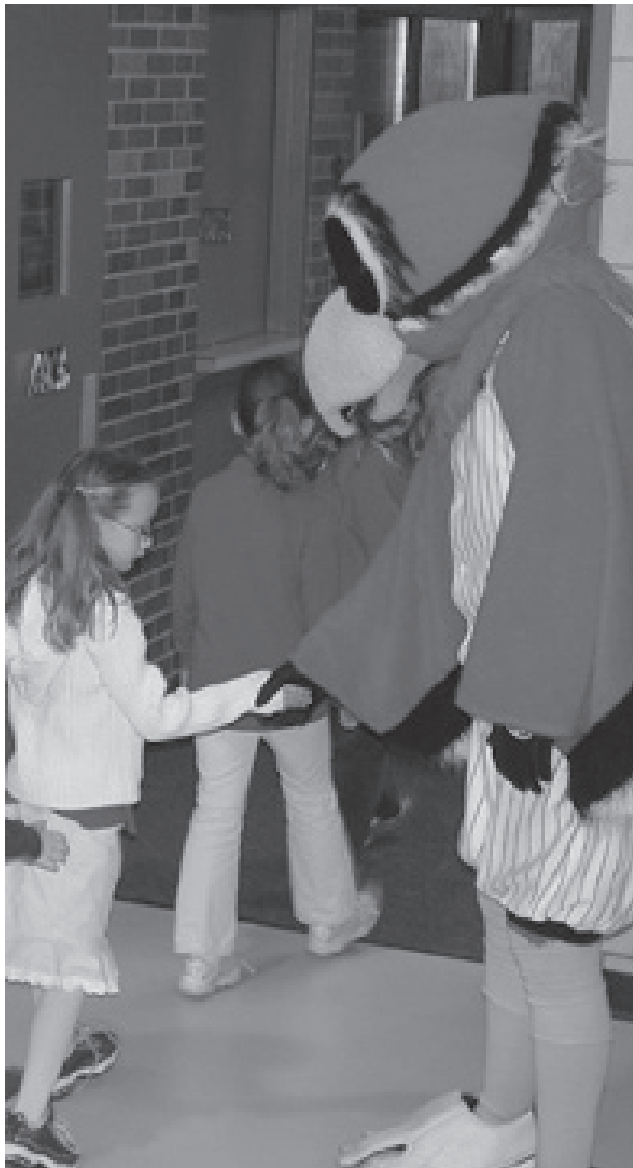
## Setting Reading Goals

Hawkeye's BookWorms is meant to help all kids with their reading skills. We have set this program up to be teacher friendly. Each teacher will know the reading level of each of their students; therefore they set the goals for each child so they are challenged. Setting those are completely up to the teacher. They can range from 5 minutes of reading per day to 3 books per day. This obviously depends on the students reading ability.

## Reward Distribution

At the beginning of the program each school will receive enough rewards for first and second base reading goals. After the initial two weeks are completed, your school will be contacted by a RedHawks employee to get an approximate number of children that will complete the program. **It is best to estimate this high as only ONE MAILING will be done to each school.** This is a four-week program so children completing the program faster will not receive their prizes any sooner.





## The Ticket

Any student that completes the program will receive a ticket to a 2010 regular season RedHawks BookWorm night. Their ticket must be redeemed at the RedHawks ticket office. We know this program wouldn't be a success without the help of all of the teachers, so we will also provide tickets for administrators and teachers that help with the program. This number must be filled out on the initial enrollment form.

## Supplies Provided

Each classroom that is participating will receive all supplies at the beginning of the program. Classrooms will receive a BookWorm Poster to help keep track of each student's progress. Teachers will also receive a letter that can be sent home to parents to inform them of the program. The teacher/school must provide the parent the required amount of reading for each student.

## Hawkeye is Coming!

When your school enrolls in the program you have the option of having Hawkeye and members of the RedHawks staff visit your school for a fun-filled assembly! Your school will need to provide a gym or auditorium that has a **microphone and sound system that plays CDs**.

## Registration

To register your school or classroom, complete the enclosed form and return it to the RedHawks. Your school will be contacted after January 1, 2010 to set up a time and date for the assembly and Hawkeye visit. On the day of your assembly is when you will receive all the necessary supplies to complete the program. Those supplies include:

- poster for each classroom
- parent/teacher letter about the program
- prizes for week 1 and week 2



## Contact

If you have any questions regarding the program please contact the RedHawks at 701-478-9213 or [bookworms@fmredhawks.com](mailto:bookworms@fmredhawks.com). We also use this program as a learning tool for college students as they administer Hawkeye's BookWorms for us. They may take a day or more to return any phone calls, so please be patient.

We look forward to having you a part of our unique program and hope that we can motivate your students to read by using America's Past-time...baseball!





# ENROLLMENT FORM

## HAWKEYE'S BOOKWORMS

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SCHOOL \_\_\_\_\_ TELEPHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CONTACT \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ FAX \_\_\_\_\_

TODAY'S DATE \_\_\_\_\_ EMAIL \_\_\_\_\_

**OUR SCHOOL WILL BE PARTICIPATING DURING THE FOLLOWING DATES:**

\_\_\_\_\_ TO \_\_\_\_\_  
 (MUST BE A 4 WEEK PROGRAM JAN-MAR)

**NUMBER OF STUDENTS PARTICIPATING:**  
 \_\_\_\_\_

**TOTAL NUMBER OF CLASSROOMS:**  
 \_\_\_\_\_  
 (FOR POSTER PURPOSES)

**TOTAL NUMBER OF TEACHERS ASSISTING:**  
 \_\_\_\_\_  
 (FOR TICKET PURPOSES)

**PREFERRED DATE FOR ASSEMBLY  
 (PLEASE CHOOSE 3 IN CASE OF CONFLICT)**

1. DATE \_\_\_\_\_ TIME \_\_\_\_\_

2. DATE \_\_\_\_\_ TIME \_\_\_\_\_

3. DATE \_\_\_\_\_ TIME \_\_\_\_\_

**PLEASE RETURN THIS FORM TO:**  
**HAWKEYE'S BOOKWORMS**  
**1515 15TH AVE N**  
**FARGO, ND 58103**

**REGISTRATION DEADLINE IS FEBRUARY 15, 2010.**

Office Use Only  
 Assembly Date/Time \_\_\_\_\_ 1st & 2nd Prizes \_\_\_\_\_ 3rd & Home Prizes \_\_\_\_\_

Assembly Administrators \_\_\_\_\_ Completion # \_\_\_\_\_